



From June 2012-March 2015, Prodigious Studios (R.L. Migdal Multimedia) served as the Bank Street Bookstore's Event, Marketing and Design Consultant.

Events and Promotions, Public Relations and Marketing:

•*Over 600 Events Per Year*

Working with the bookstore manager Andy Laties, we developed, produced, documented and promoted hundreds of events for kids and about books as part of our community outreach campaign. Events included author and musical events, holiday parties, teacher events, workshops, puppet shows, games and arts and crafts activities.

•*Press Releases and Web Listings*

We initiated a campaign to get the events listed in newspapers and on news websites, and contacted journalists with information about our programs.

•*Email and Print Newsletters*

Starting in September 2012 regular email newsletters were sent out to over 7000 subscribers. A short time later print newsletters with event calendars were available to the public and were included in bags with customer purchases.

Produced and installed custom signage and interior designs:

- Sidewalk sign, updated weekly at a minimum.
- Chalkboard signage installed throughout 112th street location.
- Created and installed flannel and felt banners at 112th street location.
- Signage system for new bookstore interior including chalkboard signs, magnetic lettering and window clings
- Signage and awning production and design and facilitated choice of exterior building numbers at the 107th street location.
- Custom cushions for window seats in 112th street location
- Created a 3D model of the store's interior and fixtures to assist with product display and design decisions in advance of the move to the new location.
- Designed custom fixtures and displays for six large windows at the 107th street location and sub-mitted preliminary proposal.

Full print design and production support:

- Bookstore business cards, gift cards, bookmarks and bags
- Promotional items for events, including shelf-talkers, treasure hunt graphics, posters and postcards.
- A 2-6 page print newsletter (as seen in events and promotions) that was updated regularly.

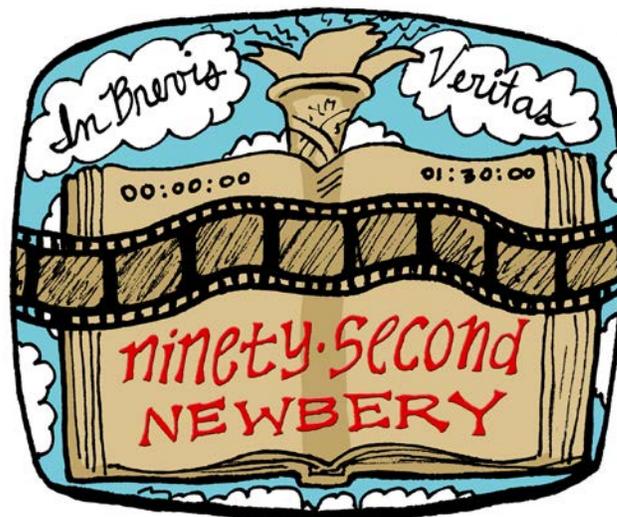
• FILM AND VIDEO WORKSHOPS •
STOP MOTION ANIMATION WORKSHOPS

REVISED SCHEDULE

Thinking of entering the 2012 90 SECOND NEWBERY FILM FESTIVAL? Learn everything you need to know at Bank Street Bookstore. Join a series of PARENT-CHILD FILM AND VIDEO WORKSHOPS that will guide you in creating your own entry, using readily available tools, by the October 27th deadline.

Video and animation experts will guide you through all the basics of digital video production and help you get your entry ready in time for the 2012 90-Second Newbery Film Festival. The series can be taken as a video production course, a video and animation course, or as individual workshops.

Ages 8-18. An adult must accompany each 1-2 children 12 and under. Prices are for each child, adult collaborators free.



NINETY SECOND NEWBERY CONTEST

This year the 90 Second Newbery Film Festival will once again showcase films made by children, acting out their favorite Newbery Winners in a super-fast one-and-a-half-minutes!

For more information go to:

<http://jameskennedy.com/90-second-newbery/>

•Digital Film and Video Production Workshop (for children and parents)

Sliding scale fees

Per class: \$12 low income* - \$25 middle income - \$40 high income

Register for all eight sessions:

\$80 low income* - \$160 middle income - \$240 high income

Students will learn all the basics of digital video production from script-writing through casting, shooting, and editing using commonly available tools, to final uploading of your film to the internet. Focus will be on the production of shorts for entry into the 90 Second Newbery contest.

Session dates: Tuesdays 7-8:30 pm

July 17, 24, and 31, August 7

October 2, 9, 16, 23

Students will provide their own cameras, tripods, lighting equipment and laptops.

**Limited slots available for low-income students, please send a letter of application to:*

Rebecca Migdal, migdalart@mindspring.com

•Animaton Workshop (for children and parents)

Sliding scale fees

Per class: \$18 low income* - \$35 middle income - \$55 high income

Register for all 14 sessions:

\$160 low income* - \$300 middle income - \$440 high income

(price includes \$20 materials fee)

An intensive hands-on workshop in stop motion animation. Students will learn video production skills plus tips and techniques for animation using digital cameras, clay, paper puppets and Adobe Photoshop. Focus will be on the production of shorts for entry into the 90 Second Newbery contest.

Session dates:

All dates for Video Workshop, plus the following:

Sundays 7-9 pm,

July 22, 29; August 5

September 30, October 7, 14



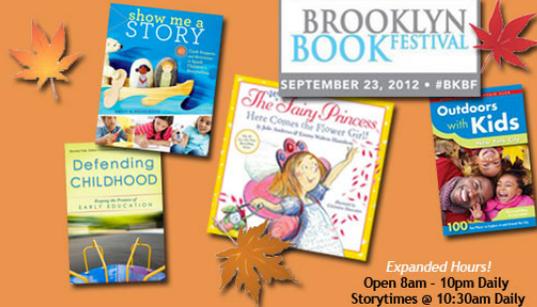
610 W 112th Street,
New York, NY 10025

New Hours:
8am-10pm Daily



Awesome author events in September
@ Bank Street Bookstore!

Bank Street Bookstore News
Vol. I #5 September 17, 2012



Expanded Hours!
Open 8am - 10pm Daily
Storytimes @ 10:30am Daily

Contents

- Brooklyn Book Festival 2012
- Julie Andrews and Emma Walton Hamilton
- Professor Beverly Falk: Defending Childhood
- Join Story Hours at Bank Street Bookstore
- Fairy Tale Puppet Theatre: Rumpelstiltskin and the Queen

Brooklyn Book Festival 2012
Sunday, September 23
10:00am - 6:00pm



Bank Street Bookstore will be closed on September 23rd, because the booksellers are hosting a booth at this year's Brooklyn Book Festival! The seventh annual festival will take place at Brooklyn Borough Hall and Columbus Park, featuring an exciting, diverse lineup of award-winning and inspiring children's authors and illustrators reading and signing books for their young fans. It's a fun-filled literary event for parents looking to entertain and encourage their children with literature and art.

Follow the festival on [Facebook](#) and [Twitter](#).

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Julie Andrews and Emma Walton Hamilton
Appearing in Person at Bank Street
Tuesday, October 2 at 5:00pm



Fairy Tale Puppet
Theatre: Rumpelstiltskin and the Queen
premieres Saturday September 22

Fairy Tale Puppet Theatre
at Bank Street Bookstore
Saturdays at 1pm

Performed by Rebecca Migdal



Bank Street Bookstore will be CLOSED on September 23rd for this year's Brooklyn Book Festival. Details below.

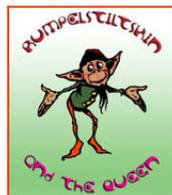
Visit our page on Facebook for the latest news!
You can also Follow Us on Twitter.



Join Story Hours at
Bank Street Bookstore
Every day at 10:30am

Request your favorite storytime book at the
Bank Street Story Hour
Facebook Group.

(Watch Andy Laties read *Mama Don't Allow* by Thatcher Hurd)



Fairy Tale Puppet
Theatre: Rumpelstiltskin and the Queen
premieres Saturday September 22

Fairy Tale Puppet Theatre
at Bank Street Bookstore
Saturdays at 1pm

Performed by Rebecca Migdal

Did you know that you can earn 10%

Julie Andrews and Emma Walton Hamilton
Appearing in Person at Bank Street
Tuesday, October 2 at 5:00pm

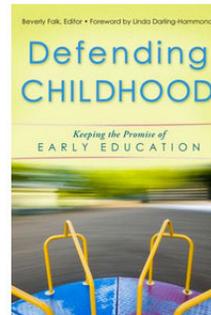


Best known for her performances in *The Sound of Music*, *Mary Poppins*, and *The Princess Diaries*, Dame Julie Andrews has also been a celebrated children's author for 30 years. Andrews and her daughter and co-author Emma Walton Hamilton will be at Bank Street signing *The Very Fairy Princess: Here Comes the Flower Girl!* from their bestselling book series.

Reservations required. Call the bookstore at 212.678.1654 to reserve in advance. First-come first-serve.

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Professor Beverly Falk: *Defending Childhood*
Thursday, September 27 at 5:00pm



Dr. Falk's work focuses on supporting teachers to teach in the ways that children learn-- through active engagement, by being responsive to diverse cultures and languages, involving families, and developing curiosity, perseverance, empathy, flexibility, resilience, and social awareness. *Defending Childhood* brings together a group of extraordinary educators and scholars to offer important insights and explain new findings about the impact on child development of cultural and linguistic diversity, poverty, families and communities, and the media.

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Fairy Tale Puppet
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Fairy Tale Puppet Theatre
at Bank Street Bookstore
Saturdays at 1pm

Performed by Rebecca Migdal

Did you know that you can earn 10% store credit whenever you buy children's books? Ask your bookseller about the Bank Street Bookstore BOOK CLUB.

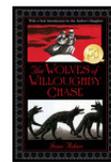
Notable Events Coming This Fall



Saturday, October 13, 11am -
Patricia Polacco "Bully"



Wednesday, October 17 &
Thursday, October 18 -
Newbery Award Winner
Patricia MacLachlan
"BoxCar Children: The Beginning"



Friday, October 26, 7pm-8pm -
Celebration of Joan Aiken: 50 Years of
The Wolves of Willoughby Chase



Friday, November 9, 4:30pm -
Captain Underpants author Day Peckinpah

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You are receiving this email because of your ongoing relationship with Bank Street College.

Our mailing address is:
Bank Street College of Education
610 West 112th Street
New York, New York 10025

An email newsletter was sent out to over 7000 subscribers an average of once every three weeks, depending on the season.

Wendell Minor paints Edward Hopper, Kate McMullan's "Get Lost, Odysseus!" Patricia Weiner Child Life Workshops, The Giver series Lit Talks, Maddi's Fridge, Yppse Skippy Puppet Theater, Flannel Board Story Hours, and more!

Email not displaying correctly? View it in your browser



610 W 112th Street, New York, NY 10025
Open Daily
Weekdays: 8am-8pm
Weekends: 10am-8pm



Bank Street Bookstore News Vol. III #8 Sept 9, 2014



Contents

- From the Desk of Bookstore Manager Andy Laties
- "Edward Hopper Paints His World" by Wendell Minor
- Myth-o-Mania's "Get Lost, Odysseus" by Kate McMullan
- "Maddi's Fridge" with Illustrator Vin Vogel
- "Let's Play" with Patricia Weiner
- Autumn Equinox Reading by Author Tasha Paley
- Lit Talk with Regina: "The Giver" Quartet by Lois Lowry
- Back-to-School Musical Fun with Danna Banana

ANNOUNCEMENTS



On Sunday September 21, the bookstore will be closed; we will be manning our booth at the Brooklyn Book Festival. Come see us there!

Reservations are recommended for all events. Please call Bank Street Bookstore at 212-678-1654.



From the Desk of Bookstore Manager Andy Laties

Two and a half years ago I was selected to replace Bank Street Bookstore's irreplaceable longtime manager, Beth Puffer. My task was to help save the bookstore from closure after years of rent increases had eroded its sustainability. Today I am delighted to report that a new storefront on the corner of 107th Street and Broadway has been secured -- at a dramatically reduced rent. The Bank Street Board of Trustees and our new president Shael Polakow-Suransky have arranged for the bookstore to move there early next year. Bank Street Bookstore will continue, with your support, to serve you for many years to come. Here is a link to the College's official announcement of Bank Street Bookstore's move and to the recent article featuring Bank Street Bookstore in The New York Times.

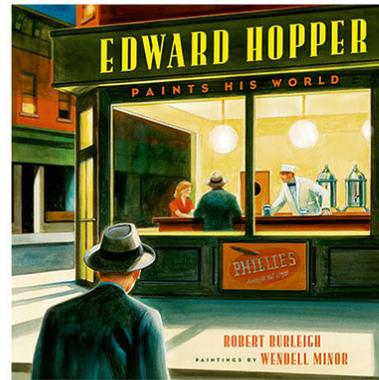
Best, Andy Laties

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"Edward Hopper Paints His World" by Wendell Minor

"Edward Hopper Paints His World" by Wendell Minor

Saturday, September 13 at 2:30pm



One of America's most celebrated artists is given a richly deserved tribute by illustrator Wendell Minor in *Edward Hopper Paints His World*. Collaborating with author Robert Burleigh, Wendell creates a special book honoring Hopper's life and work. Meet Wendell and see how his art takes shape in other favorite children's books such as *Galapagos* George and *How Big Could Your Pumpkin Grow?* Wendell will share thoughts about the importance of making and appreciating art from the youngest possible age. Join us to learn about expressing one's ideas through drawing and painting.

"Edward Hopper Paints His World" by Wendell Minor Facebook event page

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Myth-o-Mania's "Get Lost, Odysseus" by Kate McMullan

Sunday, September 14 at 2:30pm

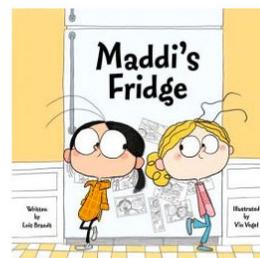


Author and former teacher Kate McMullan has a knack for writing for young readers of all ages. During her productive career she has written picture books (*I Stink!*, *I'm Fast!*) the award-winning early reader series *Pearl and Wagner*, and the popular middle grade *Dragon Slayers Academy* series, as well as the *Fluffy*, the *Classroom Guinea Pig* books. Not wanting to leave out middle schoolers, Kate's *Myth-O-Mania* series is filled with doughty heroes, fantastic creatures and errant gods drawn from classical mythology. Kate will share her latest addition to the *Myth-O-Mania* line-up, *Get Lost, Odysseus!* with mythology fans of all ages, and talk about her prodigious creative process.

Myth-O-Mania's 'Get Lost' by Kate McMullan Facebook event page
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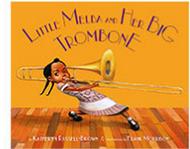
"Maddi's Fridge" with Illustrator Vin Vogel

Saturday, September 13 at 10:30am

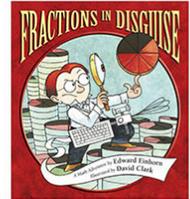


Using warmth and humor, *Maddi's Fridge* explores hunger and poverty, subjects often avoided in children's books because they are difficult to explain. In the story Maddi and Sofia are best friends who share the same school.

Trombone" Read by Author
Kathryn Russell-Brown
Saturday, September 20 at 10:30am



"Fractions in Disguise" by Edward Einhorn
Sunday, September 28 at 2:00pm



Fractured Fables Puppet Shows

Latest Videos:



"Not the Quitting Kind" with Sara Roth

Check out the Fractured Fables Facebook Page for videos and updates

Bank Street Story Hours for Babies and Toddlers
Every day at 10:30am



Story Hours Highlights: Summer Boot Camp Video

Join the Bank Street Story Hour Facebook Group

Flannel Board Story Hours
Every Tuesday at 10:30am



Musical Story Hours Highlights
•Upcoming Story Hours•

New Videos: An Author with Chops!
Sylvia's Table Author Liz Neumark Dishes out the Veggies



See the Video of Liz's Workshop at Bank Street Bookstore



Earn 10% store credit when you buy

Editor: Andy Laties
Art Director/Managing Editor: Rebecca Migdal

Reservations are recommended for all events. Call 212-678-1654



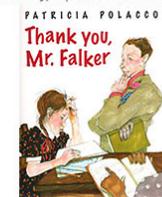
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Upcoming Events

Celebrate Hispanic Heritage Month with Jose-Luis Orozco
Saturday, September 20 at 2:00pm



Patricia Polacco at Symphony Space
Tuesday, September 23 at 6:00pm



"Wild Things" Reading with Betsy Bird
Saturday, September 27 at 2:00pm



"Little Melba and Her Big Trombone" Read by Author Kathryn Russell-Brown



Bank Street Book Store

Create Call-to-Action | Liked | Message | Hootlet

Timeline About Photos Likes More

Promote

THIS WEEK

24 Page Likes

231 Post Reach

UNREAD

4 Notifications

1 Message

PEOPLE

★★★★★

1,814 likes
613 visits

Heidi Stemple, Sylvan Migdal and 46 other friends like this or have been here.



+43

ABOUT



2780 Broadway
New York, New York

(212) 678-1654

Closed Now
Closed until tomorrow 9:00am - 8:00pm

Add Price Range

<http://bankstreetbooks.com/> **Promote Website**

Responds to 100% of messages
[Message Now](#)

REVIEWS

4.7 ★ 4.7 of 5 stars · 46 reviews

Rebecca Migdal — 5★ The very best New York bookstore for children, parents and teachers!
February 22, 2014 · 5 Reviews
Unlike · Comment · Like · Reply

Chloe Eudaly — 5★
July 8, 2013 · 154 Reviews
Unlike · Comment · Like · Reply

Eileen Enmanuel — 5★ Eternally grateful to your staff you helped me tremendously by having a book my son needed for school tomorrow...You wer... See More
September 18, 2014 · 36 Reviews
Like · Comment · Like · Reply

PHOTOS



GRAND OPENING SALE

VIDEOS



Status Photo / Video Offer, Event +

What have you been up to?

Bank Street Bookstore
Posted by Andy Laties · 1 hr ·

Special Notice: On Sunday, April 5, while we will NOT be holding the Dinosaur Easter Egg Hunt that was so popular last year, we WILL be holding our regular 10:30am Storyhour plus our 1pm Fracture Fables puppet show. Each will have a seasonal theme. Hope to see you there!

70 people reached **Boost Post**

Like · Comment · Share · Hootlet

Bank Street Bookstore shared Andy Laties's photo.

Posted by Andy Laties · March 27 at 1:31 pm ·



Andy Laties
Alva Rogers performs The Iridesence of Birds -- Matisse for babies

99 people reached **Boost Post**

Like · Comment · Share · Hootlet

Grace White, Textbook and 2 others like this.

Write a comment...

Bank Street Bookstore shared Andy Laties's photo.

Posted by Andy Laties · March 27 at 1:31 pm ·



Andy Laties
Ann Levine storyhour -- reading "You Nest Here With Me"

92 people reached **Boost Post**

Like · Comment · Share · Hootlet

Victor Joseph, Akademos, Inc. and 2 others like this.

Write a comment...

- Recent
- 2015
 - 2014
 - 2013
 - 2012
 - Opened

Bank Street Bookstore

Page Messages Notifications Insights Posts

Events

+ Create Event

Past Events

The Bank Street Bookstore Page does not have any upcoming events. These are the events that it has hosted in the past.

- DEC 31** **"Anya's Ghost" by Vera Brosgol Lit Talk with Regina Teitser**
Bank Street Bookstore in New York, New York
5:00pm
- DEC 28** **"Anya's Ghost" by Vera Brosgol Lit Talk with Regina Teitser**
Bank Street Bookstore in New York, New York
4:00pm
1 person was invited
- DEC 24** **Charles Dickens' "A Christmas Carol" Lit Talk**
Bank Street Bookstore in New York, New York
5:00pm
- DEC 21** **Charles Dickens' "A Christmas Carol" Lit Talk**
Bank Street Bookstore in New York, New York
4:00pm
2 people were invited
- DEC 21** **Hanukkah Puppet Show**
Bank Street Bookstore in New York, New York
1:00pm
- DEC 20** **Christmas Puppet Show**
Bank Street Bookstore in New York, New York
1:00pm
- DEC 17** **Gene Luen Yang's Saints Lit Talk with Regina**
Bank Street Bookstore in New York, New York
5:00pm
- DEC 14** **Gene Luen Yang's Saints Lit Talk with Regina**
Bank Street Bookstore in New York, New York
4:00pm
- DEC 14** **"The Angel Tree" A Christmas tale by Daphne**
Bank Street Bookstore in New York, New York
2:30pm
- DEC 11** **Musical Pied Piper with Danna Banana**
Bank Street Bookstore in New York, New York
4:00pm

Activity Search

(I'll be co-hosting with James Kennedy).

Bank Street Bookstore was mentioned in a post.

Where I'm Going « Peter Lerangis
peterlerangis.com
So tomorrow (March 2) I leave for a 12-city tour for Seven Wonders Book 4: Curse of the King. Major stops include NYC; Columbia SC, Greensboro NC, Miami FL, New Orleans LA, Memphis TN, Tulsa & Edmond OK; Dallas TX, Dayton OH, and Indianapolis IN. If you're going to be anywhere near these places, DROP BY! The public bookstore events are listed in the link below. (And one of them is in a place called Kickingbird Square.)

And don't forget the Bank Street Bookstore ribbon-cutting ceremony on March 7 (I'll be giving a talk shortly after) and The 90-Second Newbery Film Festival on March 8 (I'll be co-hosting with James Kennedy).

Bank Street Bookstore shared a link.

Kids Comic Book Workshop | Bank Street Bookstore
bankstreetbooks.com
First YOUTH WW3 Workshop today @2:30!

Our kids want to have a say about the future of our planet —let them learn through artistic expression at one of our free comics workshops this month!

February 2015

FEBRUARY 28

Bank Street Bookstore added a new photo.



It's time for cooking class with author Deanna Cook today at 2:30! Come on by. (Free!)

FEBRUARY 27

Bank Street Bookstore shared a link.

The Spider and the Grasshopper: The Valentine's Day Blizzard | Yippee Skippy Puppet Theater
yippeeskippy.com
Our Valentines Day Puppet Show special in case you missed it—a Spider and her Ladybug roommate show a restaurant-dependent Grasshopper some love!

Bank Street Bookstore shared a link.

George O'Connor Shares "Ares, Bringer of War" at Fractured Fables | Bank Street Bookstore
bankstreetbooks.com
The bringer of war, Ares—and author George O'Connor will bring him to you! This Sunday, 3/1, O'Connor's special guest appearance will infuse a little GrEEK comics into our regular Fractured Fables Puppet Show!

FEBRUARY 26

Bank Street Bookstore shared a link.

A Book Talk with Carmen Fariña
eventbrite.com

notifications/

Cindy and

Facebook reach has grown to a respectable size, however the use of Facebook Events was phased out at the end of 2014 due to a lack of participation by the public, despite being consistently integrated into newsletter promotions. Our attendees are mostly young families, and have particular social and activity patterns that we have come to understand, and have adapted to.

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[RSS FEED](#)
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Spinderella's Cinder-fella!



If you weren't at Bank Street Bookstore Saturday afternoon, October 25, you missed author Mark Binder introduce his spin on the traditional Cinderella story: characters of color, difference, and diversity who deliver a message of empowerment to all readers.

If you are accustomed to tales told the same way, pick up a signed copy of Mark's "Cinderella Spinderella" at the bookstore and introduce children to other ways of thinking, seeing, and hearing classic stories. Mark is shown below left with store manager Andy Laties, who plays accompaniment on one of his tuneful instruments.

Oct 27, 2014 6:26 pm 3 Notes

[DIVERSE BOOKS](#)
[CINDERELLA](#)
[CHILDREN'S BOOKS](#)
[MARK BINDER](#)

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 » EVENT POSTS
 » EVENTS CALENDAR



The New York Bookstore for Children, Parents and Teachers

SEARCH POSTS

Kids read, kids review - Max's review of A World Without Princes by Soman Chainani



A World Without Princes
 Soman Chainani
 Published 4/2014, Harper

A World Without Princes by Soman Chainani is the sequel to The School for Good and Evil. A World Without Princes focuses on friendship, and trusting each other, and in that sense it is like the first book. But this book is not about Good vs. Evil, it's Girls vs. Boys!!

When Agatha makes a wish for a different happy ending, the doors to the school are opened once again and EVERYTHING has changed. Sophie and Agatha's happy ending has shown that the girls don't need a prince to be happy and the school for GOOD is now the school for GIRLS!! Worst of all Tedros has an army of princes and all kinds of boys hunting for Sophie. Tedros wants revenge against Sophie because she "stole" Agatha from him. Agatha is very suspicious of the new schoolmaster and is focused on uncovering dark secrets about her.

This book had me pulled two ways wondering who was good and who was evil, and what decisions were truly for good. In this book you never know what will happen next. Even if you feel a deeper connection with a certain character you may start to trust a different character more. At the end it all comes down to the biggest decision yet, and wondering what is stronger love or friendship?

Max B., 10 years old

May 12, 2014 5:57 pm 0 Notes

[Link](#) [Tweet](#) [+1](#)

Kids read, kids review - Justin's review of Wild Boy by Rob Lloyd Jones

As a new feature we are having some of our book loving patrons write reviews of new books.

If your son or daughter is interested in writing a review for us please send an email to books-at-bankstreet-dot-edu.

[Follow bankstreetbookstore](#)
[tumblr](#)

Sample Social Media Promotion Log from 2013

NOTE: "FB, Twitter, and Store Promotion" will mean researching, posting, tweeting, and event promotion; also, following, liking, re-tweeting, thanking, and responding. Once in am, once in pm.

Description	Hours	Date
FB, Twitter, and Store Promotion, email- 3 hours. Autsim album – 3 hrs	6	4/1
FB, Twitter, and Store Promotion- 2 hrs. Hans Christian Anderson post- .5 hr Marketing meeting 9 – 11pm.	4.5	4/2
FB, Twitter, and Store Promotion- 2 hrs. Promote and troubleshoot Rat Day tweets- .5 hr. Lemony Snicket/Kalsesen album- 3 hrs. Add Curious incident and blurb to Autism album- 1 hr.	6.5	4/3
FB, Twitter, and Store Promotion- 2 hrs.	2	4/4
FB, Twitter, and Store Promotion- 2 hrs.	2	4/5
FB, Twitter, and Store Promotion- 2 hrs. First Poetry album- Beginning Readers – 3 hours	5	4/6
FB, Twitter, and Store Promotion- 2 hrs.	2	4/7
FB, Twitter, and Store Promotion- 2 hrs. Promote Yolen event to Twitter promoters, UWS neighbors, to former colleagues and friends – 3 hrs.	5	4/8
FB, Twitter, and Store Promotion- 1 hr (UN all day)	1	4/9
FB, Twitter, and Store Promotion- 2 hrs. Poetry Album- School-Aged – 3 hours	5	4/10
FB, Twitter, and Store Promotion- 2 hrs.	2	4/11
FB, Twitter, and Store Promotion- 2 hrs.	2	4/13
FB, Twitter, and Store Promotion- 2 hrs.	2	4/14
FB, Twitter, and Store Promotion- 2 hrs.	2	4/15

Tumblr was used to post event information in 2012-2013 since the existing site had no blog or calendar tools.

Home Notifications Messages Discover Search Twitter Tweet





BankStreet Bookstore
@BankStreetBooks

NYC indie bookseller: hand-selected children's books, educational activities & toys; expert staff, daily story hours, puppet shows on weekends, author events

New York City
bankstreetbooks.com
Joined August 2011

Tweet to BankStreet Bookstore

3 Followers you know

1,317 Photos and videos

TWEETS 9,816 FOLLOWING 2,228 FOLLOWERS 3,661 FAVORITES 495

Tweets Tweets & replies Photos & videos

BankStreet Bookstore retweeted
Jose Vilson @TheJLV · Apr 1
Now, after outselling @NYGovCuomo do ppl wanna have my books on shelves. Still rep @BankStreetBooks and other indies. #notatest

BankStreet Bookstore retweeted
Kira Egan @kiralovesbooks · Mar 31
@DanGutmanBooks came to visit and he's the nicest ever!!! @BankStreetBooks



View more photos and videos

BankStreet Bookstore retweeted
Mary Anne Sacco @maryannesacco · Mar 29
Bird books and binoculars in the @BankStreetBooks window. Happy Spring! #kidlit

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- Karen Green** @kg19 Follow
- L. Nichols** @wormulus Followed by Carrie and others Follow
- Gregory Benton** @gregory... Follow

Popular accounts · Find friends

Trends · Change

- #leadersdebate
- Full House
- #AprilFools
- #ThingsJesusNeverSaid
- #IranDeal
- #WonderCon2015
- Amber Rose
- George Byrne
- UKIP

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Twitter has grown from 0 to over 3600 followers in less than 3 years.



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Bank Street Bookstore

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Bank Street Bookstore is a part of the non-profit Bank Street College of Education, and is New York City's best and most important bookstore for and about child

16 Boards 261 Pins 19 Likes 57 Followers 29 Following

Notable Mentions of BSB

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Mock Caldecott 2014

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Driving Diversity

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Folk Tales

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Fairy Tales

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Books about the seasons

Follow

Dictionaries

Follow

Young Adult Novels

Follow

Parenting/Childcare/Teachin...

Follow

Bank Street Bookstore Vids ...

Follow

Historical Fiction

Follow

Driving Diversity

I Wished for You

a WONDERFUL book explaining adoption - awesome!!

Pinned from filledwithpraise.blogspot.com

Celia Cruz

This picture book, Diverse Book, About Celia Cruz would express the Latin culture in my classroom!

Pinned from amazon.com

The Sandwich Swap

A list of children's books that teach kids the importance of diversity and help instill tolerance - including a book co-authored by Queen Rania of Jordan!

Pinned from nymetroparents.com

The Storyteller's Candle

The Storyteller's Candle / La velita de los cuentos About the Namesake of the Pura Belpré Award for Latino Literature

Pinned from bankstreetbooks.com

The NIGHT the MOON FELL

Pat Mora and artist Domi have taken the traditional Mopan Maya (Belize) myth - in which the moon is a young weaver and the Milky Way a fish - and transformed it into a magical story of friendship and imagination.

Pinned from bankstreetbooks.com

Statistics on Diversity in Children's Books

Pinned from cbcbooks.org

WE SHOULD KNOW THAT DIVERSITY MAKES FOR A RICH TAPESTRY AND WE MUST UNDERSTAND THAT ALL THE STRANDS OF THE TAPESTRY ARE EQUAL IN VALUE

BLACK BOOKS GALORE!

A KIDS GUIDE TO AFRICAN AMERICAN HISTORY

MANDELA

Pinterest

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178612	Baroness	Baroness	Baroness	Baroness	Baroness	Baroness	Baroness
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This database of over 2000 products was exported from the original website, but the records were truncated and the database required extensive repair and effort to bring it into the new site in Fall of 2012. It was ultimately determined that the cost of creating new records for every book we wanted to sell online was prohibitive.

LGBT Book Drive

The LGBT Gift Registry was a strategic partnership with New York City Council Speaker Christine Quinn, paving the way for Bank Street College fundraising goals. Below is an excerpt from communications with Dr. Mathangi Subramanian, senior policy analyst for the New York City Council and Speaker Quinn, who worked with us on the project.

Dear Mathu,

I don't see the spreadsheet here. Please re-send and I'll be happy to take a look at it. :)

However, excel spreadsheets may not be necessary for our purposes. Here are my thoughts in response to your email, which suggests that you plan on having interns gather data from schools, pass that data along to us in the form of excel spreadsheets, and have us create the schools' accounts in our system using that data. These steps are not necessary and might only complicate the process.

1. Schools/participants can easily create their own accounts and this is the standard way to proceed.

We set up the system to allow the schools to create their own registries. We weren't anticipating setting up the registries for the participants, and there are issues with doing that, primarily that registries are linked to customer accounts that include private login information. Like bank account numbers and so on, not all information about customer accounts is available to retailers.

Of course we have the capability of creating accounts and registries within the system ourselves, but the normal way to do it is for the customer to enter their own information. Excel spreadsheets can be used to track customer names, addresses and such, but they do not include private data. In short online accounts ought ideally to be set up by the person or representative who will be using the account.

Setting up and administering an account on behalf of another party actually cuts off avenues for getting feedback from that party, and keeping them informed. If we engage interested administrators, teachers, librarians or parent volunteers at schools in setting up their schools' accounts we can elicit more useful information from them and provide more information to them on an ongoing basis.

When the participants create their own accounts they are in control. They can then go in and change their own lists and settings whenever they want. We can get feedback from them about their needs, and keep them informed through the site. It also means that schools can decide to participate at any point during the drive.



2. We will be able to immediately gather data from participating schools regarding the number of titles they need, and we can then create additional product sets tailored to their needs.

The questions that need to be answered are, what titles do the schools want or need? And how many of each title?

If the plan is to set up donation boxes at stores and at the kickoff event, it's going to be impossible to keep track of the total numbers of copies donated until all the donations have been retrieved and counted. Allowing schools to control their own gift registries means they can update them themselves, changing or deleting items from the registry when they receive donations from other sources.

It seems like the best solution regarding the number of copies is to allow folks to donate either single copies or sets. Each set would be a single item available on the registry. The initial offerings of sets could include several copies of one book, a classroom set of one book, or classroom or library sets of one or more copies of each book in the appropriate age range. Once information has been gathered regarding the varying needs of the schools we can tailor these sets to reflect them.

When participants create their own accounts they will set up their wish lists and we can access and analyze that data, and pass it along to you if you have need of it, along with spreadsheets of participants' contact info.

We will also want to allow participants to submit requests for product sets that we may not have on the list, so that we can figure out what additional product sets to offer. It would be easy enough to create a link on the website to allow participating schools to submit requests to us during the initial phase via a questionnaire form, so we can add product sets as needed.

3. The system is very flexible, and not labor intensive to operate. Thus there should be no problem meeting the deadline.

Participants can begin creating their own accounts at any time. We have all the book descriptions and basic sets are available on the website by

MY ACCOUNT CONTACT STORE INFO EVENTS COMMUNITY OUR PICKS BANK STREET SCHOOL SALES

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- Children's Literature
- New York City Themed
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 - Young Readers and Scholars
 - Ribbon Cutting Photos
 - Breaking: Manhattan Borough President Gale Brewer, Councilman Mark Levine Join Daniel O'Donnell at Ribbon Cutting
 - Treasure Seekers
 - Artists at Work
 - Authors Rally
 - Found a Beloved Bookstore
 - Get to Know Us
 - Through Our Doors

WHAT'S NEW FOR KIDS

The Alex Crow
 By Andrew Smith

alex crow

WHAT'S UP ON TWITTER

@JaniHansonRafi says:

Stopped by the wonderful @BankStreetBook yesterday and signed just one more @penguinkids thanks Am for past

PREPARING FOR COLLEGE & HSAT? SAVE ON TEST PREP MATERIALS WITH OUR SETS

Special Sales FOR SCHOOLS AND ORGANIZATIONS

- Quality recommended book sets from awards, based on your program needs.
- Discounts include savings of 10% based on annual ordering volume.
- Custom order packages to your individual classroom.
- Excluded reading leveling and various book levels available.

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Ribbon Cutting Photos

RebeccaMigdal - Sat, 03/07/2015 - 7:36pm
 First pics from today's amazing event are posted below.

Many thanks to Borough President Gale Brewer, Councilmember Mark Levine, Assemblymember Daniel O'Donnell, all the wonderful and talented authors, and everyone who turned out to support the bookstore. See you again soon!



The Moment of Truth! Left to Right: Councilmember Mark Levine, Borough President Gale Brewer, Bank Street President Shael Polakow-Suransky



A host of authors celebrate the Grand Opening of Bank Street Bookstore at 2780 Broadway. Photos: Josh Casuccio

Breaking: Manhattan Borough President Gale Brewer, Councilman Mark Levine Join Daniel O'Donnell at Ribbon Cutting
 RebeccaMigdal - Fri, 03/06/2015 - 12:00pm



Breaking News: Manhattan Borough President Gale Brewer is very likely to attend, and City Councilmember Mark Levine, District 7, will join New York State Assemblymember for District 69, Daniel O'Donnell at the podium for the Ribbon Cutting at Bank Street Book Store's Grand Opening Festival!
 Bank Street President Shael Polakow-Suransky will introduce the speakers.
 Don't miss the Saturday March 7 gala event starting with the 10:00 AM ribbon-cutting. After the ceremony, stick around for our all day storytime featuring 31 neighborhood children's authors.

Authors Rally Round a Beloved Bookstore

RebeccaMigdal - Tue, 03/03/2015 - 4:48pm
 At Bank Street Book Store's Grand Opening, a Host of Authors Will Gather to Celebrate an Upper West Side Tradition in Children's Literature



Bank Street College of Education has long been at the heart of an American tradition in children's literature, so when the call went out for authors to appear at the grand opening of Bank Street Book Store's new location, dozens responded with enthusiasm and delighted affirmation.

Thirty accomplished children's authors and illustrators, including winners of Caldecott and Newbery awards, are slated to appear at the gala ribbon-cutting, which will feature remarks by New York State Assemblymember Daniel O'Donnell and Bank Street President Shael Polakow-Suransky.

The Saturday, March 7 event will last from 10 am - 6 pm. There will be guest author readings throughout the day.

"Bank Street anchors a robust community of children's authors," says bookstore manager Andy Laties. "From the days of Margaret Wise Brown and Maurice Sendak, Bank Street has been an institution that supports creators of innovative children's literature through its Writer's Lab, its Children's Book Committee Awards, and the Center for Children's Literature's Irma Black Award and Cook Prize.

"The Upper West Side has a heritage of children's literature. There are so many authors within this community. Judging by their response to our invitations, I think they're elated at the idea of this kind of neighborhood event."

Guest Author Schedule:
 11:00 Peter Lerangis, Amy Hest, Deborah Heiligman, Robie Harris, Jerry Pinkney, Carolyn Mackler
 11:30 Carol Weston, Betsy Bird, Rebecca Stead, Chris Raschka, Susan Kuklin
 12:00 Isabel Gillies, Peter Ackerman, Rachel Vail
 12:30 Tim Federle, Alix Delinois
 1:00 Fractured Fables Puppet Show
 2:00 Chris Grabenstein, Patricia Lakin
 2:30 Sandra Jordan, Nina Jaffe
 3:00 Todd Tarpley, Cynthia Weill
 3:30 Doreen Rappaport, Jill Davis
 4:00 Eliot Schrefer, Robin Newman

SHOPPING CART
 0 Items Total: \$0.00

Bank Street Book Store
 NEW HOURS
 Saturday to Wednesday, 10-7
 Thursday and Friday 9-8
 Come see us at our new location at 2780 Broadway, corner of 107th Street.
 Ribbon Cutting and Grand Opening Festival, Saturday March 7, 10-6

Stay Informed - Subscribe to Our Email Newsletter

Email Address *indicates required

First Name

Last Name

phone

Notes

Interested in...

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Children and Family Events

Educational Events for Parents and Educators

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EVENTS

April

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Find us on Facebook

Bank Street Bookstore

Bank Street Bookstore shared Andy Laties's photo. March 27 at 10:15pm

Andy Laties

Andy Laties performs the introduction of 8 You and 1 813 opens the Bank Street Bookstore

AWARD WINNERS
 Get an adults only no kid!
 IRMA BLACK DISCOUNT SET
 COOK PRIZE DISCOUNT SET

WHY PAY SHIPPING?

Register now to earn a 10% credit on every children's book you buy online or at the store. Learn more about our Bank Club here.

Order online and pick-up your books in the store. You can even get the store! If we don't have your book in stock, we can usually get it in 1-2 days.

RebeccaMigdal - Tue, 03/03/2015 - 4:48pm

At Bank Street Book Store's Grand Opening, a Host of Authors Will Gather to Celebrate an Upper West Side Tradition in Children's Literature



Local Children's Authors at Bank Street Book Store on February 20, 2015 Photo: Cheryl Simon

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- 2:30 Sandra Jordan, Nina Jaffe
- 3:00 Todd Tarpley, Cynthia Weill
- 3:30 Doreen Rappaport, Jill Davis
- 4:00 Eliot Schrefer, Robin Newman
- 4:30 Monica Edinger, Jill Santopolo, Jerry Craft
- 5:00 Meg Akabas, Yvonne Dennis

- Blog Type Terms:
- Bank Street Bookstore
 - RebeccaMigdal's blog

The launch of the new website in September 2013 provided the bookstore with a robust suite of tools for event and social media. Ongoing efforts have been made to incorporate proprietary Bank Street content so that the site can become a destination for anyone seeking expert advice on children's books.

Bank Street Book Store **March 2015**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
George O'Connor's "Arct" and "Mystery" 10:30am-11:30am War at the Thicket: The Kids Comic Book Workshop 10:30am-11:30am	Musical Story Hour with CC and Malory 10:30am-11:30am	Musical Story Hour with CC and Malory 10:30am-11:30am	Musical Story Hour with CC and Malory 10:30am-11:30am	Grand Opening Festival 10:30am-11:30am Fractured Fables 10:30am-11:30am Puppet Show 10:30am-11:30am	Grand Opening Festival 10:30am-11:30am Fractured Fables 10:30am-11:30am Puppet Show 10:30am-11:30am	Grand Opening Festival 10:30am-11:30am Fractured Fables 10:30am-11:30am Puppet Show 10:30am-11:30am
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WHAT'S NEW FOR KIDS
The Thicket: The Kids Comic Book Workshop

WHAT'S UP ON TWITTER
@JenHansonRoll says:
Stopped by the wonderful @BankStreetBooks yesterday and signed Just One More @penguinkids thanks Ann for post

PREPARING FOR OLSAT-8 & NNAT-2? SAVE ON TEST PREP MATERIALS WITH OUR SETS

Upcoming Events

The True Meaning of Smekday (the Revival)

View Edit Delete Outline

title, author, keyw | Search

The True Meaning of Smekday by Adam Rex is the Lit Talk Book for Wednesday March 7, 2015 at 5:00 pm.

"Okay, Okay, I know I did this book last summer, but hear me out. First of all, this book is so good it deserves another reading, for kids who didn't get to be there the first time. Secondly, for those who were there the first time: don't you ever watch movies a second time? Or TV reruns? But MOST IMPORTANTLY, we are doing The True Meaning of Smekday again so that the NEXT week we can do the brand-new, long-awaited SEQUEL, Smek for President!"
-Regina Teltser

WHAT'S NEW FOR KIDS
Red Queen by Victoria Aveyard

WHAT'S UP ON TWITTER
@JenHansonRoll says:
Stopped by the wonderful @BankStreetBooks yesterday and signed Just One More @penguinkids thanks Ann for post

Event date: Wednesday, March 4, 2015 - 5:00pm
Event address: 2780 Broadway, 10025 New York us

Smek for President! (Hardcover)
By Adam Rex, Adam Rex (Illustrator)
\$16.99
ISBN: 9781484709511
Availability: On Our Shelves Now
Published: Disney-Hyperion - February 10th, 2015

The True Meaning of Smekday (Paperback)
By Adam Rex, Adam Rex (Illustrator)

Bank Street Book Store for Children, Parents and Teachers

Children's Book Committee Best Books of 2014

Children Under Five
Five to Nine
Nine to Twelve
Twelve to Fourteen
Fourteen and Up

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0 items Total: \$0.00

Bank Street Book Store NEW HOURS
Saturday to Wednesday, 10-7
Thursday and Friday 9-8

PREPARING FOR OLSAT-8 & NNAT-2? SAVE ON TEST PREP MATERIALS WITH OUR SETS

Bank Street Book Store for Children, Parents and Teachers

National Hispanic Heritage Month Book List

Smek for President! (Hardcover)
By Adam Rex, Adam Rex (Illustrator)
\$16.99
ISBN: 9781484709511
Availability: On Our Shelves Now
Published: Disney-Hyperion - February 10th, 2015

The True Meaning of Smekday (Paperback)
By Adam Rex, Adam Rex (Illustrator)

Smek for President! (Hardcover)
By Adam Rex, Adam Rex (Illustrator)
\$16.99
ISBN: 9781484709511
Availability: On Our Shelves Now
Published: Disney-Hyperion - February 10th, 2015

Bank Street Book Store for Children, Parents and Teachers

Bank Street Children's Book Committee's Best Books of 2014 for Children Under Five

Gift Guide Recommendations by Age

Children's Book Committee Picks Educational and Fun
Picture Books Award Winners Autographed Books
Graphic Novels American Booksellers Association Picks

WHAT'S NEW FOR KIDS
The Keepers: The Box and the Dragonfly by Ted Sanders

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National Hispanic Heritage Month Book List

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\$16.99
ISBN: 9781484709511
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Published: Disney-Hyperion - February 10th, 2015

The True Meaning of Smekday (Paperback)
By Adam Rex, Adam Rex (Illustrator)

Smek for President! (Hardcover)
By Adam Rex, Adam Rex (Illustrator)
\$16.99
ISBN: 9781484709511
Availability: On Our Shelves Now
Published: Disney-Hyperion - February 10th, 2015

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Gift Guide

Recommendations by Age

Children's Book Committee Picks

Educational and Fun

Picture Books

Award Winners

Autographed Books

Graphic Novels

American Booksellers Association Picks



2014

- [Bank Street College Center for Children's Literature Award Winners](#)
- [2014 Caldecott Medal and Honor Books](#)
- [2014 Newbery Medal and Honor Books](#)
- [National Book Award in Young People's Literature](#)
- [Bank Street Children's Book Committee Best](#)
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- [2014 Stonewall Book Awards](#)
- [2014 Children's Book Council Children's Choice Book Awards](#)
- [2014 Publisher's Weekly Best Children's Books](#)

2013

- [Bank Street College Center for Children's Literature Award Winners](#)
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- [New York Times Notable 2013-Middle Grade](#)
- [New York Times Notable 2013-Picture Books](#)
- [2013 Coretta Scott King Awards](#)
- [2013 YALSA Award for Excellence in Nonfiction for Young Adults](#)
- [2013 Schneider Family Book Award](#)
- [2013 Stonewall Book Awards](#)
- [2013 Children's Book Council Children's Choice Book Awards](#)



Wonder (Hardcover)

By R. J. Palacio

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+ Bank Street Award Winners 2013	<input checked="" type="checkbox"/>	edit	delete
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+ Picture Books A-H	<input checked="" type="checkbox"/>	edit	delete
+ Peter Ackerman	<input checked="" type="checkbox"/>	edit	delete
+ Michael Arndt	<input checked="" type="checkbox"/>	edit	delete
+ Artie Bennet	<input checked="" type="checkbox"/>	edit	delete
+ Betsy Bird	<input checked="" type="checkbox"/>	edit	delete
+ Marc Boutavant	<input checked="" type="checkbox"/>	edit	delete
+ Levar Burton	<input checked="" type="checkbox"/>	edit	delete
+ Benjamin Chaud	<input checked="" type="checkbox"/>	edit	delete
+ Jeff Cohen	<input checked="" type="checkbox"/>	edit	delete
+ Mike Curato	<input checked="" type="checkbox"/>	edit	delete
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+ Darren Farrell	<input checked="" type="checkbox"/>	edit	delete
+ Brian Floca	<input checked="" type="checkbox"/>	edit	delete
+ Jill Hammer	<input checked="" type="checkbox"/>	edit	delete
+ Melanie Hope Greenberg	<input checked="" type="checkbox"/>	edit	delete
+ Picture Books I-Z	<input checked="" type="checkbox"/>	edit	delete
+ Julianne Moore	<input checked="" type="checkbox"/>	edit	delete
+ Lisa Ann Novelline & Ryan Jude Novelline	<input checked="" type="checkbox"/>	edit	delete
+ Jennifer Hansen Rolli	<input checked="" type="checkbox"/>	edit	delete
+ Sergio Ruzzier	<input checked="" type="checkbox"/>	edit	delete
+ Sybille Schenker	<input checked="" type="checkbox"/>	edit	delete
+ Jon Scieszka	<input checked="" type="checkbox"/>	edit	delete
+ Allison C. Siegel	<input checked="" type="checkbox"/>	edit	delete

A year round gift guide features industry wide award winners, and recommendations by age broken out from Bank Street proprietary lists as well as ABA and other literary authorities.

It has been updated yearly and the holiday version features festive graphics.



- Children's Literature
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Jon Scieszka Autographed Books

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Frank Einstein and the Antimatter Motor: Book One (Hardcover)

By Jon Scieszka, Brian Biggs (Illustrator)
\$13.95
 ISBN: 9781419712180
 Availability: On Our Shelves Now
 Published: Amulet Books - August 19th, 2014

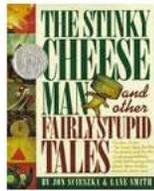
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Battle Bunny (Hardcover)

By Jon Scieszka, Mac Barnett, Matthew Myers (Illustrator)
\$14.99
 ISBN: 9781442446731
 Availability: On Our Shelves Now
 Published: Simon & Schuster Books for Young Readers - October 22nd, 2013

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The Stinky Cheese Man and Other Fairly Stupid Tales (Hardcover)

By Jon Scieszka, Lane Smith (Illustrator)
\$17.99
 ISBN: 9780670844876
 Availability: On Our Shelves Now
 Published: Viking Books - October 1992

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WHAT'S NEW FOR KIDS

The Winner's Crime (The Winner's Trilogy)
 By Marie Rutkoski

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Key:

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New Categories: PB-Picture Book - F-Fiction - NF-Nonfiction - ST-Special Topics - ED-Education & Parenting - YA-Young Adult

Author/Signed By	Title	Task	ISBN
Anni Barrows/Sophie Blackall	All	remove	
Mark Binder	The Bed Time Story Book-1	keep F	
	Kings, Wolves, Princesses and Lions	keep F	
	It Ate My Sister	add F	9780970264244
	Genies, Giants and a Walrus	add F	9780982470794
	A Hanukkah Present	add F	9780970264237
	Cinderella Spinderella: Summer Edition	add PB	9781940060118
	Cinderella Spinderella: Winter Edition	add PB	9781940060040
	Cinderella Spinderella: Spring Edition	add PB	9781940060095
	Cinderella Spinderella: Monsoon Edition	add PB	9781940060132
	Cinderella Spinderella: Autumn Edition	add PB	9781940060057
Stories for Peace	add ED,ST	9780982470749	
Betsy Bird	Giant Dance Party	keep PB	
	Wild Things	add NF	9780763651503

In 2014, as we prepared to engage authors for the Grand Opening, a comprehensive list was created of all autographed books in stock, and the web site was updated with a number of new pages allowing customers to purchase books autographed by 68 authors, exclusively on our website. To the left is an excerpt from the working list.



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WHAT'S NEW FOR KIDS



The Skunk
By Mac Barnett

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- Children and Family Events
- Educational Events for

Marc Boutavant	Ghosts Ariol 1 Ariol 2 Around the World with Mouk	keep PB remove remove add PB 9780811869263
Gayle Byrne	Sometimes Just One is Just Right Sometimes It's Grandmas and Grandpas	keep ST remove
Jacqueline Davies*	all	remove
Julia Donaldson	super worm, both Gruffaloes, Zog What the Ladybug Heard	remove add PB 9780805090284
Monica Edinger	all	remove
Mordicai Gerstein	All	remove
Allison Gutknecht	all	remove
Jessie Hartland	all	remove
Kevin Henkes	all	remove



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School Sales

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We would love to use our extensive knowledge of quality children's literature to create the perfect list of book recommendations for your school or other organization, tailored to your curriculum and needs! We can also help you build your classroom libraries from the ground up:

- In general, we'll need to know:
- the number of classrooms per grade
 - the projected level range of the students in each grade
 - approximate percentage of fiction vs. nonfiction you would like reflected in the libraries
 - any particular themes/subjects you would like to prioritize

Contact Info:

Phone - 212.281.8101, 212.281.8104
FAX - 212.281.8105
Email - cmorrissey@bankstreet.edu
Mailing address - 2791 Frederick Douglass Boulevard, NY, NY 10039

Discount schedule is as follows:

- all school/organization orders: 10% off list price
- orders of \$2,500 or more: 15% off
- orders of \$5,000 or more: 20% off
- * annual orders of \$200,000 or more: 25% off all orders

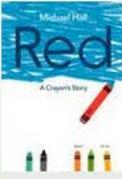
We offer inside delivery to your location. The fee is based on current shipping/delivery rates and usually does not exceed 3% of your order total.

We can sort books by level and pack them by classroom. We can also label individual books with guided reading levels (or any other specific information) for a fee of 3% of the order total.



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WHAT'S NEW FOR KIDS



Red: A Crayon's Story
By Michael Hall

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Interested in...

Author Events

Children and Family Events

Educational Events for Parents and Educators

General News and Updates

We worked with special sales to provide them with an on-line presence including a page on the web site, and banner ads online and included in the email newsletters.

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- Workbooks
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Staten Island Railway Train Toy Model by Municipals

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SKU: MP0111SI \$11.95



The Staten Island Railway Train is a part of a series of MTA model trains by Municipals. This wooden one-piece body has magnetic connectors that allow it to be joined with other Municipals trains and is compatible with most wooden train sets. This train is made to be durable, can bear the brunt of even the mightiest of train wrecks, and the paint is absolutely lead-free!

Image:
Price: \$11.95

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The Skunk
By Mac Barnett

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@JenHansonRolli says:

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New York Test Prep Set Brainiac

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RebeccaMigdal - Fri, 03/14/2014 - 5:53pm
SKU: TPS-Brainiac

\$255.00



Brainiac

Set contents may vary from those pictured

Brainiac Set: \$255 - Save \$38 when purchased as a set.
Includes: *Mighty Mind, Brain Quest, Go Togethers, Learning to Sequence Game, Sequencing Puzzle Cards, Building Thinking Skills Workbook, Tell Me a Story, Pattern Blocks, Magna-Tiles (48-Piece Set), Unix Cubes deluxe kit, Sequencing and Memory: First Next Last workbook, Thinking Skills for Tests Workbook, Thinking Skills for Tests Guide, Mathematical Reasoning workbook*

Parents frequently come in to Bank Street Bookstore looking for materials to help their youngsters prepare for the New York Gifted and Talented placement tests (OLSAT-8 and NNAT-2) for preschoolers. For many children, test-taking is a new experience.

Parents and educators find that the most helpful preparation for both the OLSAT-8 and NNAT-2 is through creative and educational play that introduces the concepts and processes required to solve the kinds of problems these tests feature. Our sales team highly recommends these sets of fun and engaging materials to help your child do well on these important exams.

Please enter the age of the child who is preparing for the test in the comments during checkout. This will assist us in customizing your set for the correct age level.

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We were asked to develop custom products and product listings for the site that included New York themed merchandise, test prep sets and Bank Street Publications. Over one hundred custom products were added to the web site.

Daily Story Hours for Toddlers

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WHAT'S NEW FOR KIDS



Simon vs. the Homo Sapiens Agenda
By Becky Albertalli

[more](#)



Alva Rogers, Storyteller-in-Residence

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Free Story Hours at Bank Street: Seven Days a Week at 10:30am

Since Spring 2012, Bank Street Bookstore has been hosting a free story hour series for toddlers, featuring award-winning children's storytellers. Andy Laties, Alva Rogers, Ann Levine and Chelsea "CC" Camp, along with alumni of our Story Hour Boot Camp, will be leading participatory stories and songs, as well hosting as special guest storytellers and authors.

All ages are welcome. If you wish to bring a group, please call 212-678-1654 to reserve a date.

Storyteller and host Andy Laties is a former actor/musician with Child's Play Touring Theatre. In 2008 New York Magazine called Andy's Story Hours at Vox Pop in Brooklyn "the best off-the-radar hang for parents and kids" in New York. Andy is also the manager of Bank Street Bookstore.

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Introducing Chelsea "CC" Camp and Mallory Kinney performing at musical flannel board story hours Tuesdays at 10:30 am.

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Reservations are suggested.

Web site pages were created for our regular story hour, puppet show series, and for the party services. Party services pages have since been removed because the new location does not have the space for parties.

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National Hispanic Heritage Month Book List

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National Hispanic Heritage Month celebrates and recognizes the contributions Hispanic Americans have made to American society and culture and to honor five of our Central American neighbors who celebrate their independence

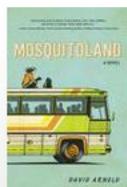
The Library of Congress, National Archives and Records Administration, National Endowment for the Humanities, National Gallery of Art, National Park Service, Smithsonian Institution and United States Holocaust Memorial Museum join in paying tribute to the generations of Hispanic Americans who have positively influenced and enriched our nation and society.

Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15, by celebrating the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America. The day of September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and September 18, respectively. Also, Columbus Day or Día de la Raza, which is October 12, falls within this 30 day period.

The following book list will include reading for all ages K-2, Elementary 3-5, Middle School 6-8, and High School 9-12. (Sources: Florida Dept of Education, PBS, School Library Journal) (and a few recommended by myself!)

TEACHERS: The Smithsonian Education Organization have set up a page full of wonderful [teaching resources](#).

WHAT'S NEW FOR KIDS



Mosquitoland
By David Arnold

more

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PREPARING FOR OLSAT-8 & NNAT-2? SAVE ON TEST PREP MATERIALS WITH OUR SETS



Dona Flor: A Tall Tale about a Giant Woman with a Great Big Heart (Paperback)

By Pat Mora, Rolon Colon (Illustrator)

\$7.99

ISBN: 9780375861444

Availability: Usually Ships in 1-5 Days

Published: Dragonfly Books - August 10th, 2010

Add to Cart Add to Wish List

Dofia Flor is a giant lady who lives in a tiny village in the American Southwest. Popular with her neighbors, she lets the children use her flowers as trumpets and her leftover tortillas as rafts. Flor loves to read, too, and she can often be found reading aloud to the children. One day, all the villagers hear a terrifying noise: it sounds like a huge animal bellowing just outside their village. Everyone is afraid, but not Flor. She wants to protect her beloved neighbors, so with the help of her animal friends, she sets off for the highest mesa to find the creature. Soon enough, though, the joke is on Flor and her friends, who come to rescue her, as she discovers the small secret behind that great big noise. The creators of Tomás and the Library Lady, Pat Mora and Raul Colón, have once again joined together. This time they present a heartwarming and humorous original tall tale—peppered with Spanish words and phrases—about a giant lady with a great big heart.

FAMILY PICTURES/ CUADROS DE FAMILIA (Paperback)

By Carmen Lomas Garza



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Themed lists were created as resources for customers and educators.



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Popular channels on YouTube

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- Cauê Moura
- Carolina Jaramillo
- LinksTheSun
- Peter Knetter
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Friends of Bank Street Book Store
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"Paloma the Possible" Special Storyhour
33 views • 1 month ago

Popular uploads

Hamlet Drives His Hamster Car
15,282 views • 1 year ago

Pete The Cat: I Love My White Shoes
1,441 views • 4 months ago

"The Power of Poppy Pendle" Author Natasha...
956 views • 2 years ago

Bank Street Story Hour with Andy! "Mama Don't Allow..."
928 views • 2 years ago

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42 VIDEOS

Author Events @Bank Street Bookstore

10 VIDEOS

Kids Rule! @Bank Street Bookstore

5 VIDEOS

Just4Fun-Hamlet the Hamster

6 VIDEOS

Lit Talks, Reviews by Staff @Bank Street Bookstore

4 VIDEOS

Bank Street College & School for Children

The recently updated YouTube landing page now features a channel video, playlists and cool graphics.

Uploads

Date added (newest - oldest)

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45 views • 3 months ago



Young Musicians Survival Guide Concert with Amy...
88 views • 3 months ago



Bank Street Bookstore Is Moving: Director's Cut
19 views • 3 months ago



Children Install Beautiful Banners at Bank Street...
40 views • 3 months ago



The Very Hungry Caterpillar by Eric Carle
82 views • 3 months ago



'Little Red Riding Hood' Paper Crafts with Sybille...
74 views • 4 months ago



Five Little Ducks Raffi
340 views • 4 months ago



Pete The Cat: I Love My White Shoes
1,441 views • 4 months ago



What's Happening @Bank Street Bookstore
301 views • 4 months ago



'Freddy the Frogcaster' Storyhour with Janice...
133 views • 4 months ago



The True Meaning of Smeckday Lit Talk with...
236 views • 4 months ago



'Whatever Weather Would I Have' Puppet Show with...
46 views • 4 months ago



The Bubble Wrap Fruit Song
72 views • 4 months ago



'Little Melba and Her Big Trombone' Storyhour wit...
274 views • 5 months ago



'Mermaids On Parade' with Melanie Hope Greenberg
49 views • 6 months ago



Wendell Minor, Kate McMullen and Vin Vogel a...
44 views • 6 months ago



Curt Gebhart Plays Music with the Yippee Skippy...
36 views • 6 months ago



Story Hour Boot Camp at Bank Street Bookstore
117 views • 6 months ago



'Sylvia's Table' Cooking Event with Liz Neumark
79 views • 7 months ago



'Not the Quitting Kind' Puppet Show Special with...
107 views • 8 months ago



'Even Monsters' Special Storyhour with A.J. Smith
42 views • 8 months ago



Fractured Fables with Special Guest Benjamin...
133 views • 10 months ago



'Garden of Time': A Special Seasons Storyhour with J...
134 views • 10 months ago



'Sunne's Gift': Behind The Book with Ama Karikari...
280 views • 10 months ago



'Sunne's Gift' Afternoon Storyhour with Ama...
237 views • 10 months ago



A Hot Diggity Dog Reading with Leslie Kimmelman
93 views • 10 months ago



'Shakespeare's Seasons' Event with Miriam Weiner...
53 views • 10 months ago



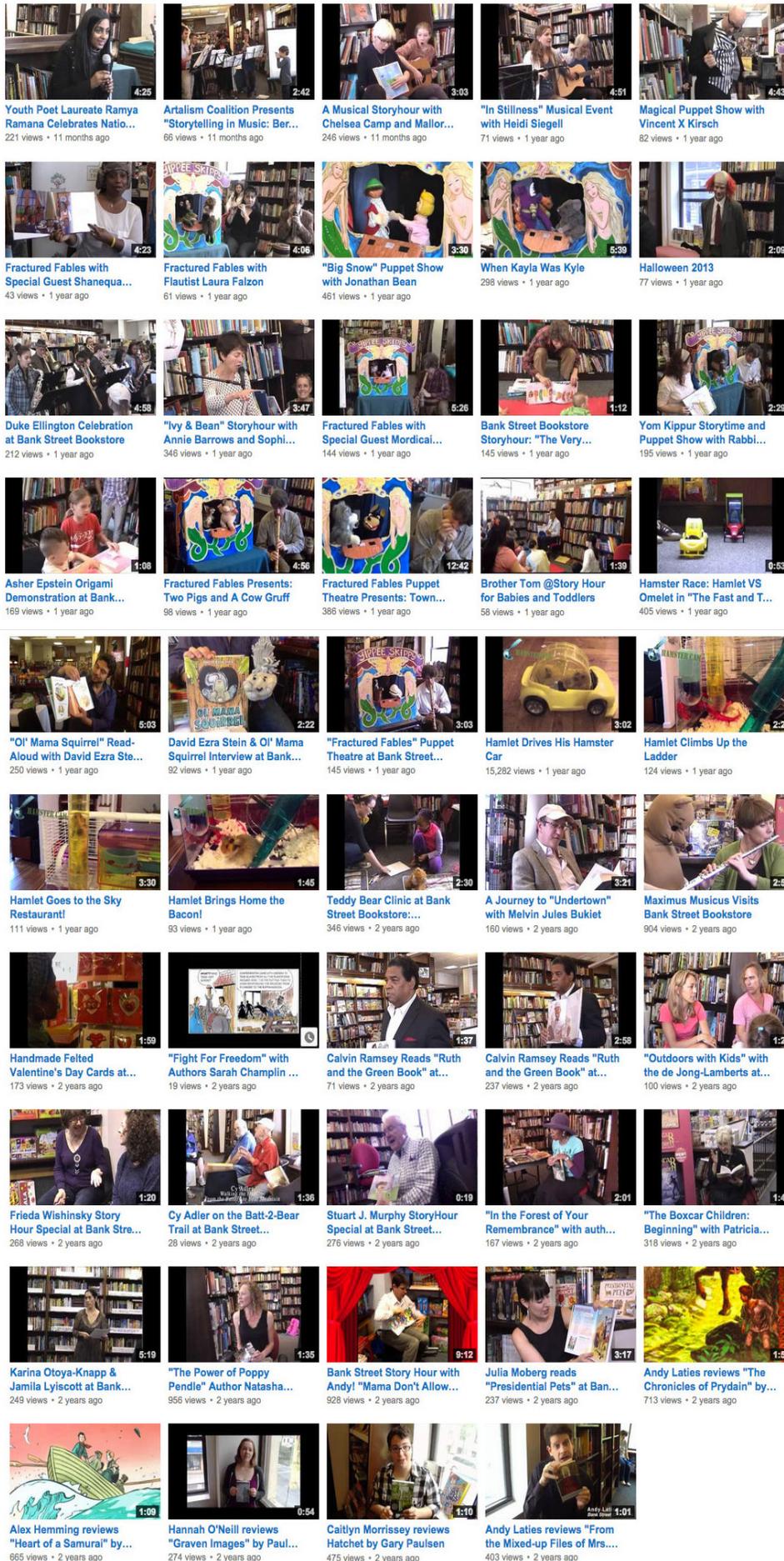
Finding Dinosaurs with Jon Sural
75 views • 11 months ago



Tea Party Storytime with Ame Dyckman
83 views • 11 months ago



Reading with Author Patricia Lakin
60 views • 11 months ago



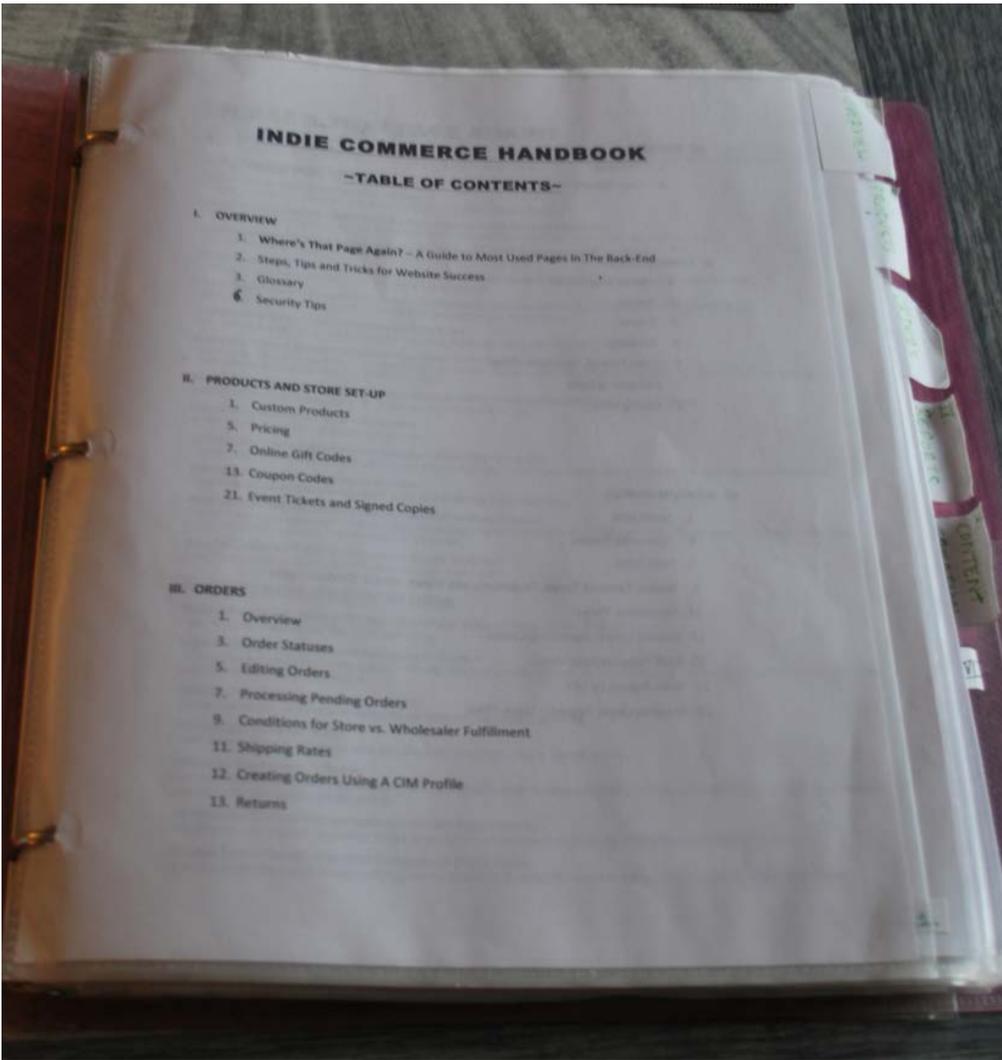
The bookstore's YouTube channel now features 89 videos of in-store events and reviews, and other educational topics.

One video has received over 15,000 views.

Videos have resulted in television coverage for the bookstore and more.

Videos were an integral part of the outreach campaign to let the neighbors and industry stakeholders know about the bookstore's new location.

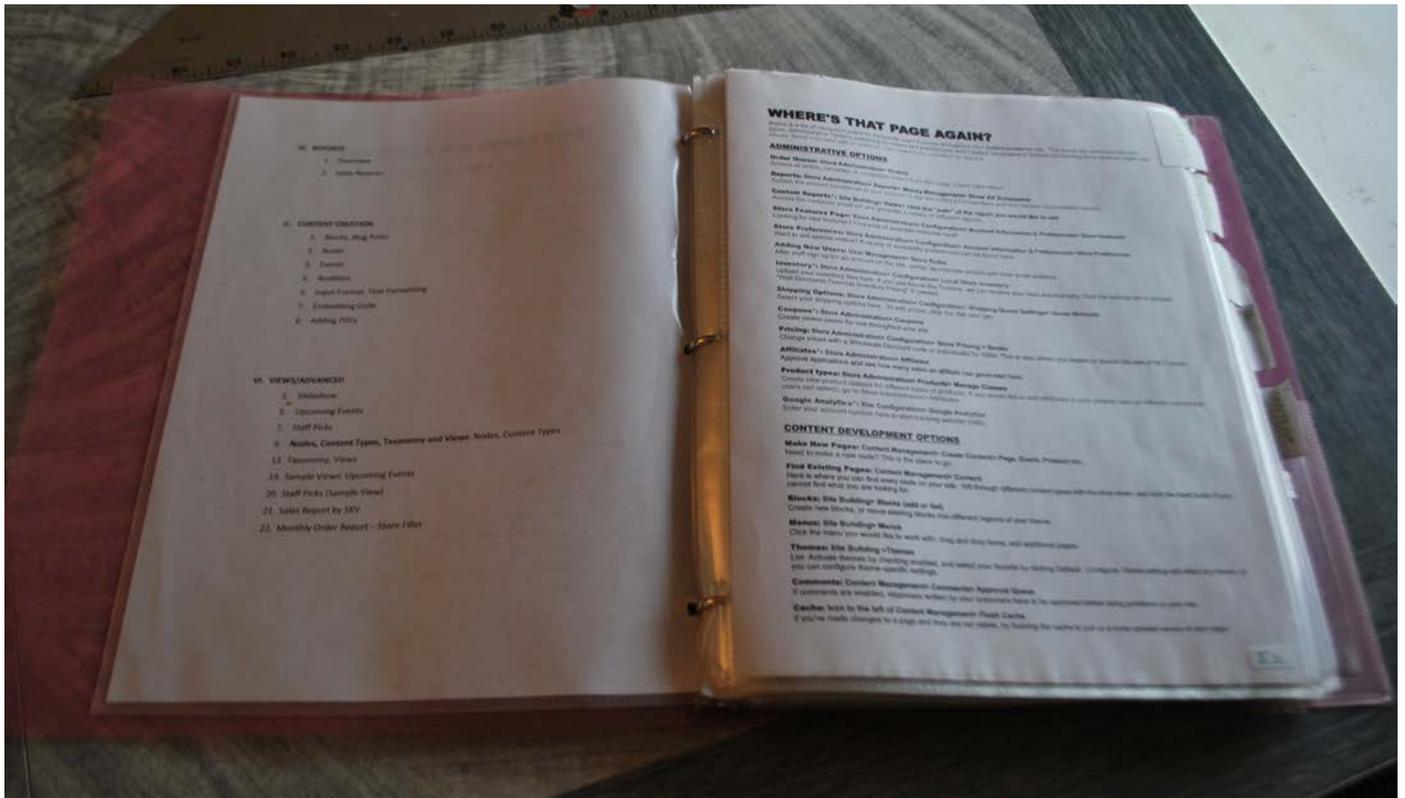
In 2014 the college received a \$5000 Patterson grant to help defray the costs of video production.

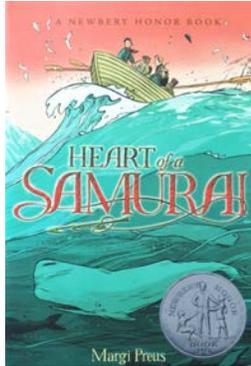


My studio assembled and produced three durable, easy-to-use copies of the IndieCommerce Handbook (98 pp) in August 2013.

Created using original notes and instructional materials as well as materials gathered from a variety of locations on the ABA site and in the IndieCommerce help files, it covers all the basic operations of the drupal interface, including retail activities, event management tools and content creation.

In August and September, we ran multiple training workshops for store staff to help them get up to speed on using the new interface.



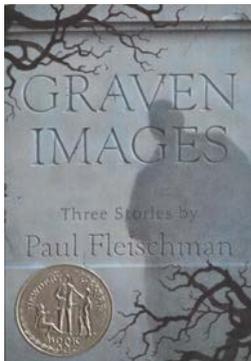


Heart of a Samurai
by Margi Preus

Shipwrecked on a tiny island, Manjiro is rescued by strange whaling men from across the sea. Will he ever see Japan and his mother again?

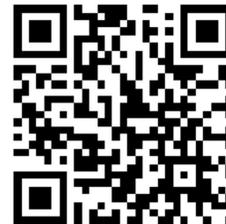


Scan the QR code with your smart phone to see our video review



Graven Images
by Paul Fleischman

An old wooden carving that passes on secrets, a ghost who wants his portrait made... Three stories about spooky statues!



Scan the QR code with your smart phone to see our video review



Chronicles of Prydain
by Lloyd Alexander

Based on Welsh legend, the series follows an unlikely hero, Taran the Assistant Pig-Keeper, on an epic quest, accompanied by his band of faithful companions.



Scan the QR code with your smart phone to see our video review

Shelf talkers used QR codes to encourage customers to view video reviews.

VN93453

size: 13+7X15+3.5"

Print on 2 sides in 2 colors:

1788 c., black C.,

Print size: 10.4X10.9"



starting 1" from bottom





The line art for Chris Raschka's
Friends of Bank street Bookstore logo
was created in our studio.

GRAND OPENING



SALE

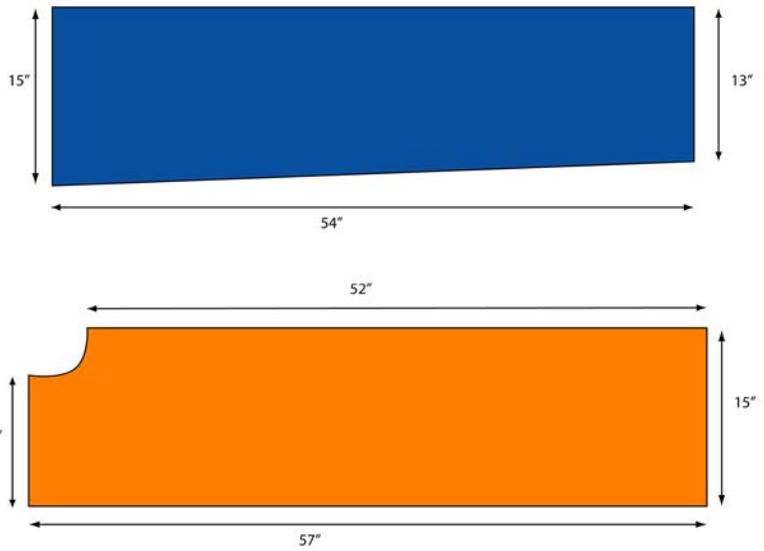
15% OFF

MARCH 6-15



Signage and banners at 112th Street

Scale 1:8



Custom cushion drawings (made to fit the irregularly shaped window seats at 112th st.)



The painted cardboard Halloween Haunted House for Toddlers we designed and created was used two years running as part of the holiday festivities.

The characters with face holes make for perfect photo ops for parents and children.





Interior and exterior design at the 107th street location includes locating and recommending fixtures, concept and design for custom window decoration and display systems, awnings, exterior signage and building numbers, and decorations for the Grand Opening.





New bookstore at 107th Street

Signage (Scale-1:8-.125"=1") Red is Pantone 1788C

1. Above Front Door: Width 77" Height 17"
2. Above Window on 107th Street: Width 84" Height 17"



Bank Street
Book Store



Bank Street
Book Store

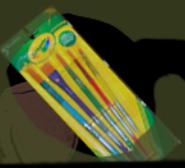


Grand Opening





Window display
concept art





Bank Street College themed window display concept



Diversity-themed
window display concept

Displays are designed to re-use
wherever possible decorative materials
created for the 112th Street location.



The Bank Street Bookstore Party Room hosted scores of birthday parties and special events during 2014. The colorful and rich flannel and felt banners are being re-used to decorate the windows of the new location.

